



RIKSBANKENS
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UNIVERSITÀ DI PISA



Scuola Superiore
Sant'Anna
di Studi Universitari e di Perfezionamento

Technology Driven FDI from Emerging Countries: Challenges and Opportunities for Europe

Scuola Superiore Sant'Anna, Pisa, Italy
Piazza Martiri della Libertà 33 Pisa
Room 3
28-29 May 2015

Thursday, 28th May 2015

14:00 Welcome Address

14:15 Session 1

Chair: Elisa Giuliani – Università di Pisa

What are the impacts on intangible strategic asset creation of Chinese FDI to Europe?

Dylan Sutherland - Durham University

Discussant: Grazia Santangelo – Università di Catania

Host country knowledge absorption and EMNC home base innovation: An analysis of Huawei's co-inventor network and R&D collaborations in Germany

Ingo Liefner - Justus-Liebig-Universität Gießen

Discussant: Stefano Elia – Politecnico di Milano

Technology driven FDI from Emerging Countries: Evidences from Brazilian Multinationals

Eliane Franco – ESPM Brazil

Discussant: Davide Castellani – Università di Perugia

Southern MNCs and productivity spillovers in Europe: Evidence from Swiss service/construction industry?

Racha Khairallah - University of Applied Science Western Switzerland

Discussant: Davide Castellani – Università di Perugia

16:15 Coffee Break

16.30 -17:30 *The (timid) come back of industrial policies in the policy debate*

Giovanni Dosi – Scuola Sant'Anna - Pisa

20:00 Dinner at “Il Bistrot”

Friday 29th May 2015

9:00 Session 2

Chair: Roberta Rabellotti - Università di Pavia

Business Groups, foreign licenses and performance in Emerging Markets

Stefano Elia – Politecnico di Milano

Discussant: Grazia Santangelo – Università di Catania

Impact of knowledge seeking strategies by EMNEs in Europe

Cristina Chaminade – Lund University

Discussant: Elisa Giuliani – Università di Pisa

Institutional change in a multilevel governance context: an analysis of the evolution of the institutional framework for investment in the EU and Germany

Eva Dantas – Sussex University

Discussant: Davide Castellani – Università di Perugia

10:30 Coffee Break

10:45 Session 2 continued

Technology driven Chinese takeovers in the German machinery industry: performance versus perception

Philip Müller – Osnabrück University

Discussant: Stefano Elia - Politecnico di Milano

Technology driven Foreign Direct Investments by Emerging Multinational Enterprises:

Imbalances, perception gaps and the Indian experience

Rajesh Mishra & Balaji Parthasarathy - International Institute of Information Technology, Bangalore

Discussant: Arianna Martinelli – IBIMET (CNR) and Scuola Superiore Sant'Anna

11:45 Emerging Markets: Implications for Practice and Theory

Torben Pedersen – Università Bocconi

12:45 Lunch Break

14:15 Connected cities: Global connectivity and local outcomes

Ram Mudambi – Temple University

15:15 Session 3

Chair: Cristina Chaminade - Lund University

From leapfrogging of firms to leapfrogging of industries. The effect of outward FDI by emerging market

Teis Hansen - Lund University

Discussant: Roberta Rabellotti – Università di Pavia

Ju Liu – Lund University

16:15 Coffee Break

Vittoria Scalera – Politecnico di Milano

Vito Amendolagine – Università di Pavia

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