



**INNOVATION AND INEQUALITY:**  
***The Need for New Indicators from Pharma and Beyond***  
Sant'Anna School of Advanced Studies, Pisa, Italy  
15 - 16 May 2010

**DAY 1 / MAY 15, 2010**

**WELCOME**

09:00 – 09:30 Workshop Organisers: **Mariana Mazzucato** (The Open University, FINNOV Coordinator) and **Luigi Orsenigo** (University of Brescia) “Innovation and Inequality: from the classicals to skill-biased technical change. What’s missing?”

**SESSION 1** **Technological Change and Inequality, a Schumpeterian Perspective**

09:30 – 09:55 **Carlota Perez** (University of Cambridge) “Technological revolutions and income distribution”

09:55 – 10:20 **Benjamin Coriat** (Paris Nord University) and **Fabienne Orsi** (University of Aix-Marseille II) “How TRIPS are building enhanced Inequalities in access to care: the case of HIV/AIDS”

10:20 – 10:45 **Theo Papaioannou** (The Open University) “Technological innovation, global justice and politics of development”

10:45 – 11:15 Discussion Session 1

11:15 – 11:30 *Coffee break*

**SESSION 2** **Insights from Pharma : Innovation and Access to Drugs**

11:30 – 11:55 **Keren Bright** and **Lois Muraguri** (The Open University) “Access to medicines: intellectual property rights, human rights and justice”

11:55 – 12:20 **Maureen Mackintosh** (The Open University) “Essential drugs supply chains and inequality”

12:20 – 12:45 **Sebastião Loureiro** (Federal University of Bahia) “Diffusion of new drugs in developing countries: some empirical evidence”

12:45 – 13:10 **Philippe Gorry** and **Matthieu Montalban** (University of Bordeaux) “The political construction of orphan drugs market: between innovation and access to care”

13:10 – 14:00 *Lunch*

14:00 – 14:40 Discussion Session 2

**SESSION 3** **Insights from Biotechnology**

14:40 – 15:05 **William Lazonick** and **Mustafa Sakinc** (University of Bordeaux) “Do financial markets support innovation or inequality in the biotech drug development process?”

15:05 – 15:30 **Andrés Cárdenas** (University of Bremen) “The Cuban biotechnology industry: an analytical framework”

15:30 – 15:50 Discussion Session 3

15:50 – 16:05 *Coffee break*

#### **SESSION 4**    **Finance, Innovation and Inequality**

16:05 – 16:30    **Mary O’Sullivan** (University of Pennsylvania) “Contemporary regulation of corporate governance: innovation as cause and effect”

16:30 – 16:55    **William Lazonick** (University of Bordeaux) “Why executive pay matters to innovation and inequality”

16:55 – 17:20    **Giovanni Dosi** (Sant’Anna School of Advanced Studies) “Some reflections on innovation, monopolistic rent and inequality”

17:20 – 17:50    Discussion Session 4

17:50 – 19:00    Wrap up

20:00 – 22:00    *Dinner*

#### **DAY 2 / MAY 16, 2010**

#### **SESSION 5**    **Conclusion: What Have We Learned and Policy Implications?**

10:00 – 12:30    Discussion and follow up

12:30 – 13:30    *Lunch*

#### **WORKSHOP SPONSORS**



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**FINNOV** (Finance, Innovation, and Growth) project is funded through Theme 8 of the Seventh Framework Programme of the European Commission (Socio-Economic Sciences and the Humanities), under the topic "The role of finance in growth, employment and competitiveness in Europe (SSH -2007 - 1.2.3)". Areas to be explored include the role of venture capital and stock markets in supporting innovative firms; the links between firm innovation and financial performance; interactions between financial systems, firm bankruptcy and employment; the effects of housing bubbles on consumption; and understanding the implications of innovation in financial services on the long-term development of financial services sector. <http://www.finnov-fp7.eu/>



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#### **WORKSHOP VENUE**

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