Economic Networks

Theory and Empirics

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Lecture 5

This Lecture

- What is a network? Examples of networks
- Why networks are important for economists?
- Networks and graphs
- Measures and metrics on networks
- Distributions of metrics and measures in large networks
- Models of network formation
- Null statistical network models
- Economic applications

Empirical Findings vs. Theoretical Models

- Empirics of complex networks
 - Identifying a series of universal properties characterizing the topological architecture of networks in biology, computer science, sociology, economics, etc.
 - \checkmark Why different networks exhibit similar structural properties?
- Universal properties
 - ✓ Small diameters and APLs
 - ✓ Large clustering
 - ✓ Bell-shaped or power-law degree distributions
- This lecture
 - ✓ Empirical findings
 - \checkmark Simple graph-theoretic models able to explain these empirical properties

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 - ✓ How many steps are required to get in touch with an arbitrarily far node?
 - \checkmark Is it always possible to do that (i.e. is the graph connected)?
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- Milgram's Experiment: Is it a small world?
 - \checkmark How long is the shortest path connecting unacquainted people?
 - ✓ Letters gave to hundred of people in Wichita, KS and Omaha, NE, to be sent to XY, who works (but does not live) in Boston
 - ✓ Rule: Letter can be actually sent to a person whom you know personally. If you know XY then you can send the letter directly to him

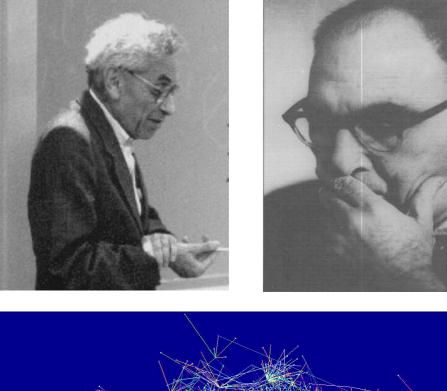
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- How many letters needed to get to XY?
 - ✓ On average, only 6 !!
 - \checkmark Anyone in the planet is reachable in no more than 6 steps!

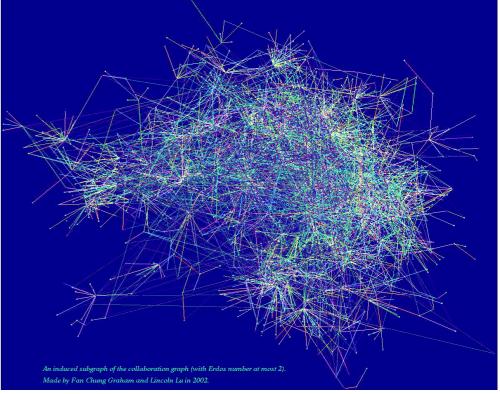
- Is it really so for all networks?
 - ✓ Pages in the WWW: 19 steps (over a few billions of nodes?)
 - \checkmark Species in food webs and world trade network: 2 steps
 - ✓ Co-authorships: 4-6 steps
 - ✓ All other networks: between 2 and 14. They are really small worlds!!

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- Is there a model explaining SF #1?
 - \checkmark Yes, the good-old Erdos-Renyi random graph model

- A simple and beautiful model
 - ✓ Paul Erdos: an extremely prolific mathematical "pilgrim"
 - ✓ He wrote around 1,525 mathematical articles in his lifetime
 - The Erdos network and Erdos number
- Erdos was the founder of the field of random graphs
 - ✓ Hoffman, Paul (1998), The man who loved only numbers: the story of Paul Erdos and the search for mathematical truth, Hyperion
 - ✓ Bollobas (2001), Random Graphs, Cambridge University Press





The Erdos network with EN ≤ 2

- The G(N,p) model
 - ✓ Take N nodes initially not connected
 - ✓ Go through each of the $\binom{N}{2}$ possible links
 - ✓ Form a link with a probability 0<p≤1 (iid)</p>
- The G(N,m) model
 - ✓ Draw at random m links from all $\binom{N}{2}$ possible links
- Large-scale system properties
 - ✓ Take N→∞ as N·p(N)→c

ON THE EVOLUTION OF RANDOM GRAPHS

by

P. ERDÖS and A. RÉNYI Institute of Mathematics Hungarian Academy of Sciences, Hungary

1. Definition of a random graph

Let E_n , N denote the set of all graphs having n given labelled vertices V_1, V_2, \cdots , V_n and N edges. The graphs considered are supposed to be not oriented, without parallel edges and without slings (such graphs are sometimes called linear graphs). Thus a graph belonging to the set E_n , N is obtained by choosing N out of the possible $\binom{n}{2}$ edges between the points V_1, V_2, \cdots, V_n , and therefore the number of elements of E_n , N is equal to $\binom{\binom{n}{2}}{N}$. A random graph Γ_n , N can be defined as an element of E_n , N chosen at random, so that each of the elements of E_n , N have the same probability to be chosen, namely $1/\binom{\binom{n}{2}}{N}$. There is however an other slightly different point of view, which has some advantages. We may consider the formation of a random graph as a stochastic process defined as follows: At time t=1

tion of a random graph as a stochastic process defined as follows: At time t=1 we choose one out of the $\binom{n}{2}$ possible edges connecting the points V_1, V_2, \dots, V_n , each of these edges having the same probability to be chosen; let this edge be denoted by e_1 . At time t=2 we choose one of the possible $\binom{n}{2}-1$ edges, different from e_1 , all these being equiprobable. Continuing this process at time t=k+1 we choose one of the $\binom{n}{2}-k$ possible edges different from the edges e_1, e_2, \dots, e_k already chosen, each of the remaining edges being equiprobable, i.e. having the probability $1 / {\binom{n}{2} - k}$. We denote by $\Gamma_{n,N}$ the graph consisting of the vertices V_1, V_2, \dots, V_n , V_n and the edges e_1, e_2, \dots, e_N .

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- Density
 - ✓ G(N,p): Density is on average p, as on average we have $p^{(N-1)N/2}$ links
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- Degree distribution
 - ✓ Probability that each node has degree k is a Binomial distribution (i.e. probability of getting k successes out of i.d.d. N-1 Bernoulli trials)

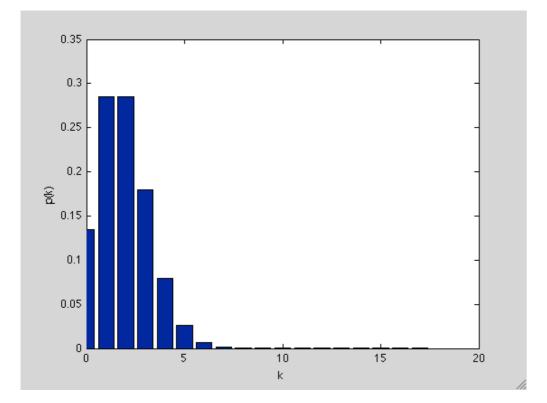
$$p(k) = \binom{N-1}{k} p^k (1-p)^{N-k-1}$$

- \checkmark For large N, this is also the fraction of nodes with degree k (due to the LLN)
- ✓ If N→∞ and N·p(N)→c, we know that the Binomial distribution tends to a Poisson(c). Thus

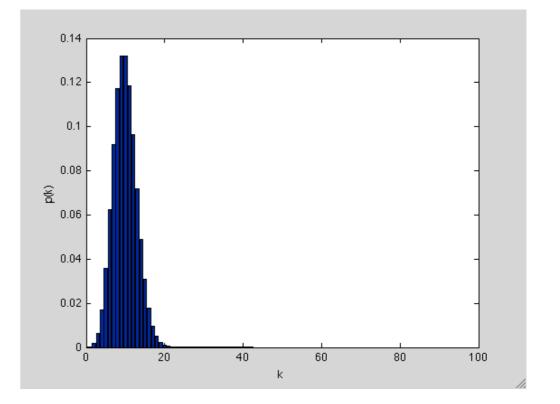
$$p(k) = \frac{e^{-c}c^k}{k!}$$

 \checkmark That's why ER random graphs are also called Poisson networks

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Degree Distribution for N=20, p=0.1



Degree Distribution for N=100, p=0.1

• Threshold functions

- ✓ Let p=p(N) and let us focus on a given "property" of the ER graph G(N,p(N))
- ✓ Examples of "properties": the network has no isolated nodes, the network displays cycles of order 3, the network is connected, etc.
- ✓ Given a property P, a threshold function is a function $q^*(N)$ such that as $N \rightarrow \infty$

$$\frac{p(N)}{q^*(N)} \to \infty \Rightarrow P \text{ holds with prob 1}$$
$$\frac{p(N)}{q^*(N)} \to 0 \Rightarrow P \text{ holds with prob 0}$$

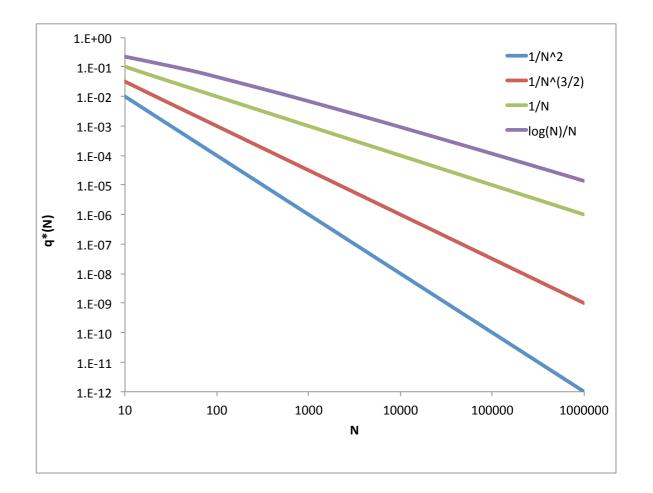
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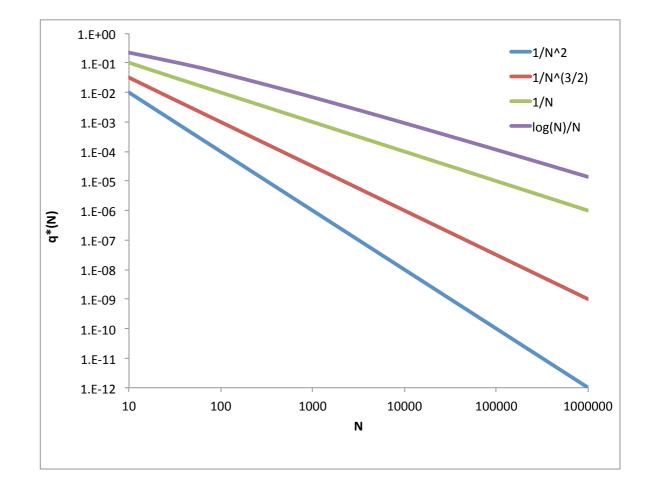
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- Meaning of thresholds
 - ✓ As the number of nodes grows, and the probability p=p(N) of forming a link decreases with N, then if p(N) decreases slower than q*(N), we are going to observe the property P almost surely

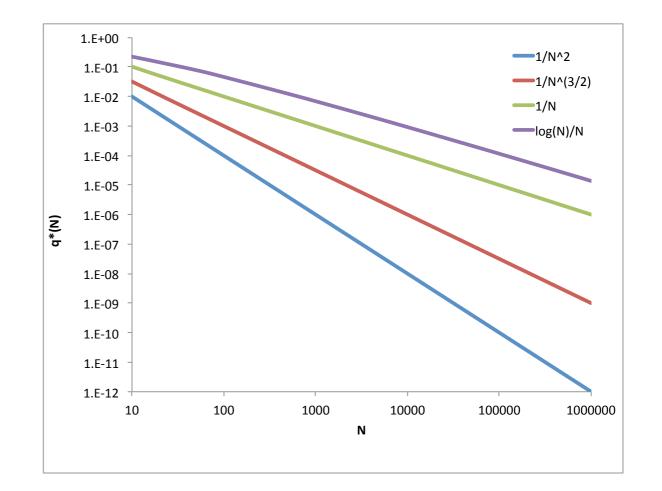
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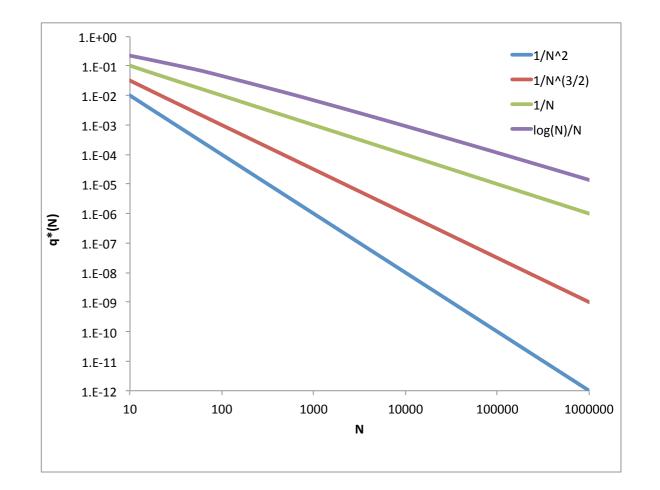


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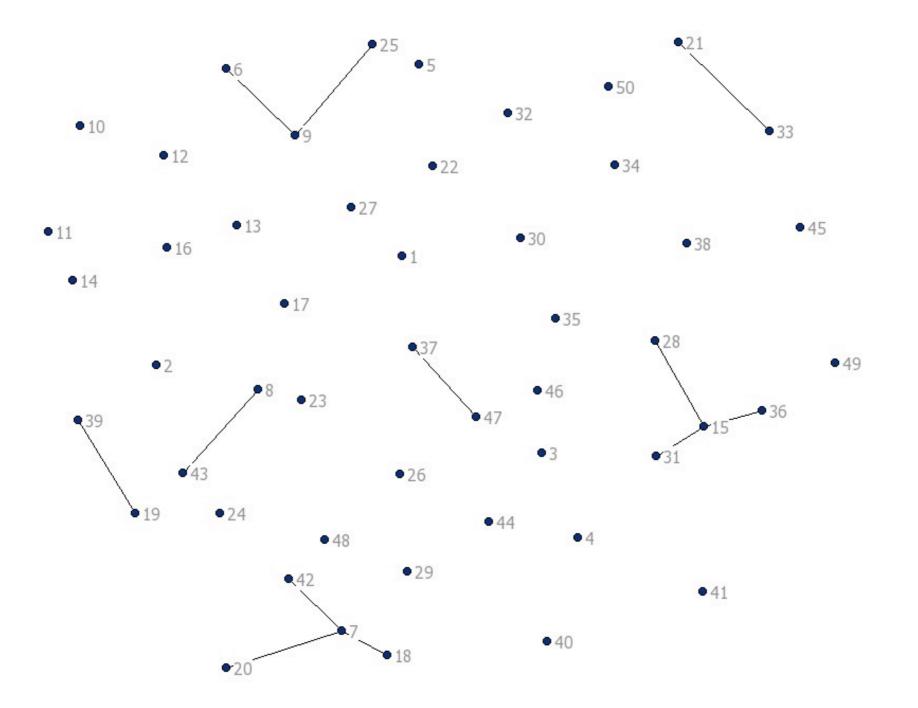


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 - ✓ The network has at least one cycle and contains a giant component (i.e. a unique largest component whose size grows as N and contains a non-trivial fraction of all nodes)

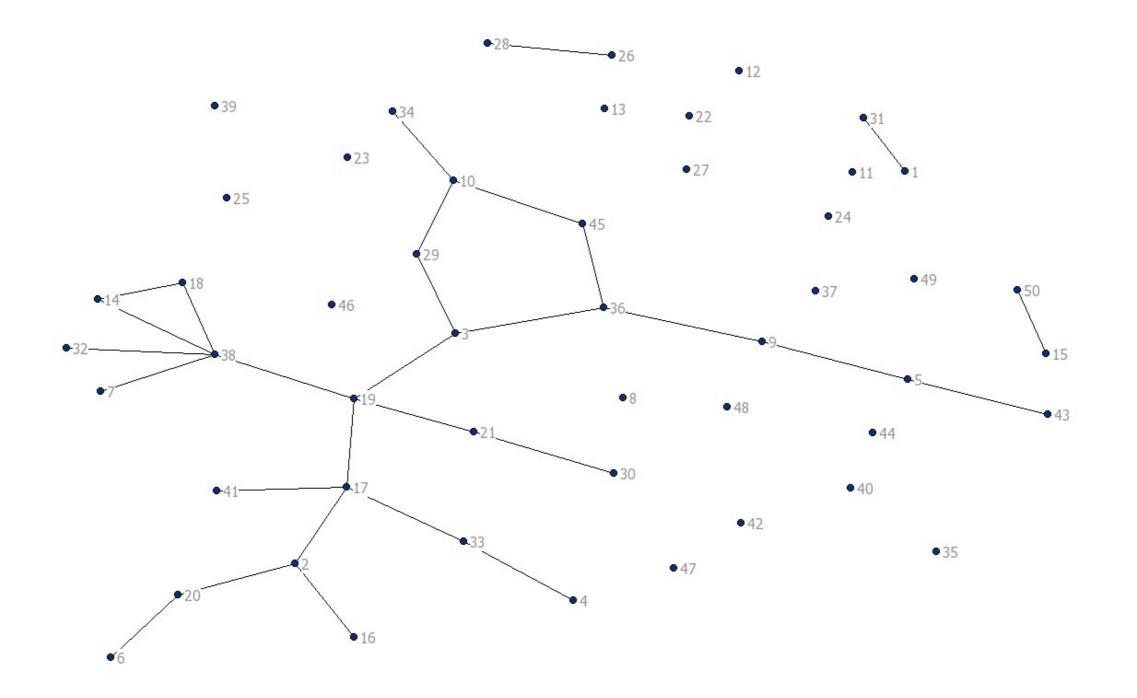
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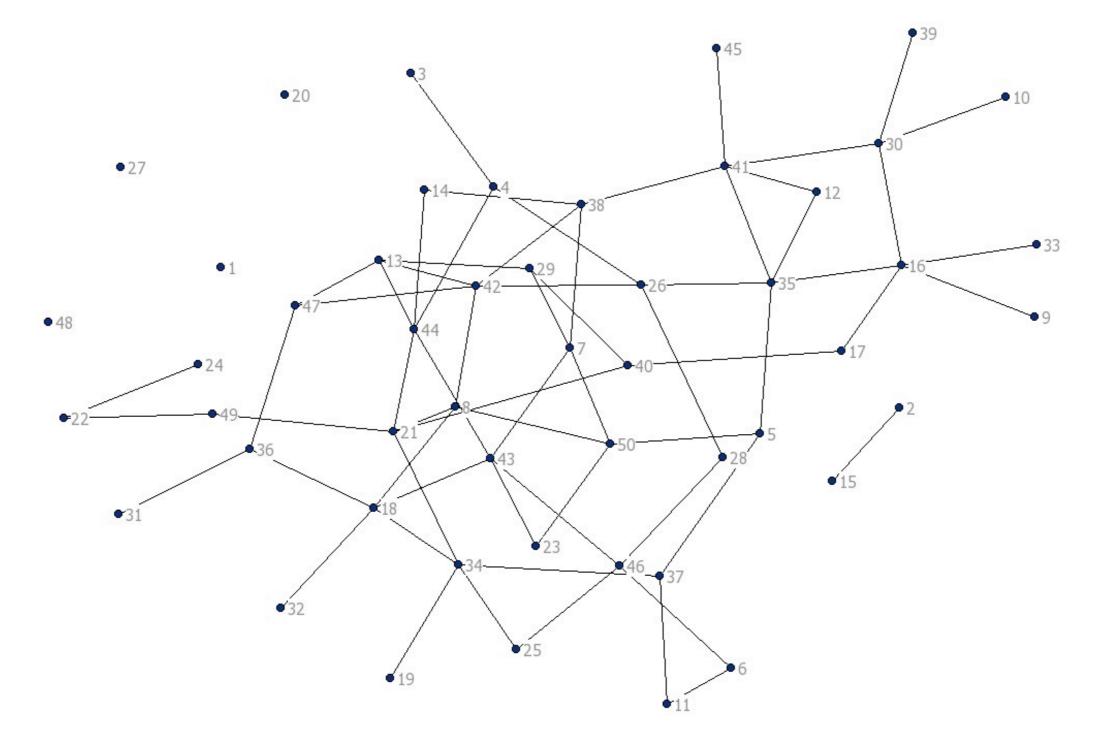
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- $q^*(N) = \log(N)/N$
 - \checkmark The network is connected



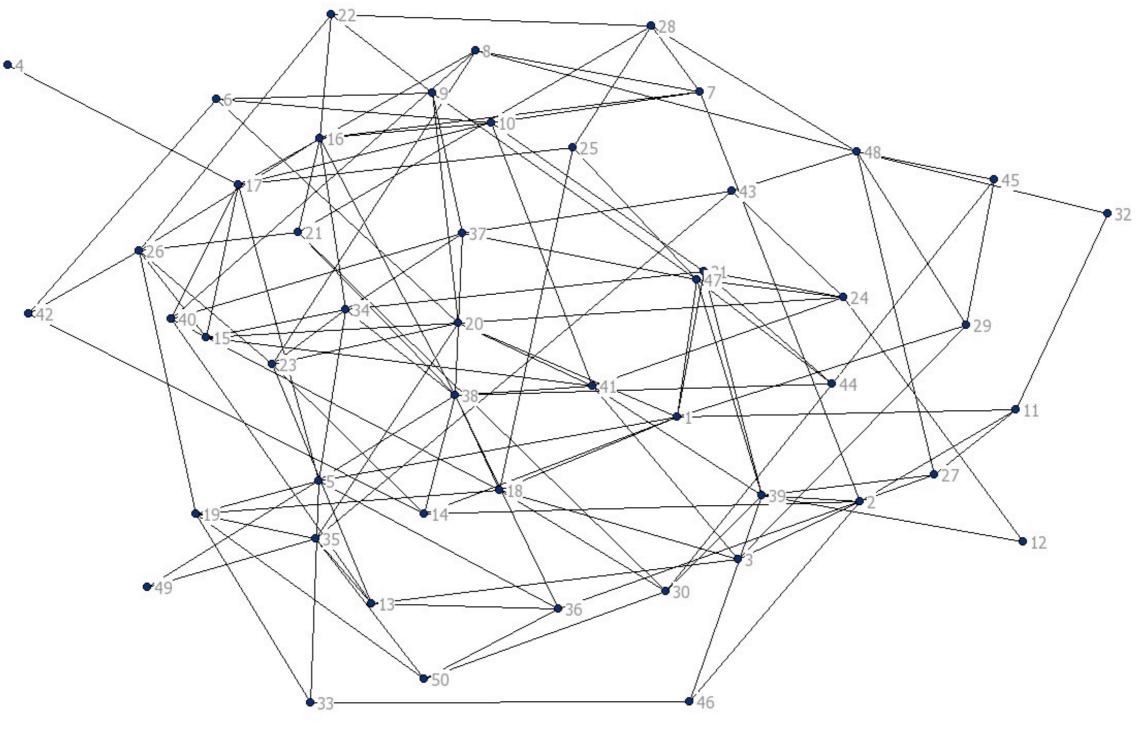
N=50, p=0.01, $N^{-3/2} : Components with more than 2 nodes emerge$



N=50, p=0.03, $N^{-1} : Cycles emerge$



N=50, p=0.05, N⁻¹ < p < log(N)/N: The giant component emerges



N=50, p=0.1, p>log(N)/N:The network becomes connected

- Diameter Estimation: Are ER graphs small worlds?
 - ✓ Suppose p(N) as $N \rightarrow \infty$ is such that:

$$\frac{Np(N)}{\log(N)} \to \infty$$

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- What is the maximum path length between any two nodes?
 - ✓ Start at any given node i and estimate the average cardinality of the set of its direct neighbors V₁: it is easy to see that | V₁ |=z
 - ✓ Iterate the argument and compute the magnitude of the neighbors of neighbors of node i, etc.: we approximately have | V_k |=z^k
 - ✓ But $|V_k| \le N$, thus $z^k \le N$ and $k \le \log(N)/\log(z)$. Therefore, k = length of path from i to any other neighbor cannot exceed a function that grows as $\log(N)$
 - ✓ Note that: $\log(1000) \approx 7$, $\log(10^6) \approx 14$: very small numbers!

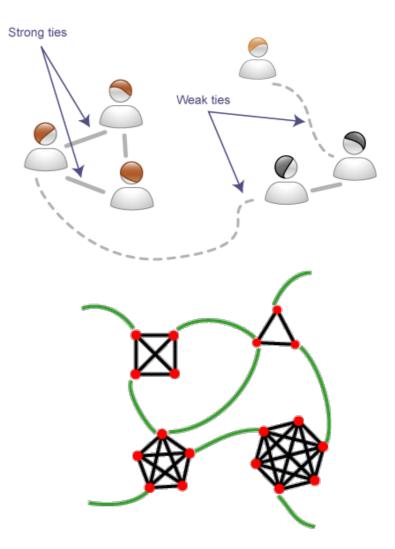
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- The ER Random Graph Model: Discussion
 - $\checkmark \quad \text{Number of nodes is constant}$
 - \checkmark Link formation is an i.i.d. process
 - ✓ All nodes have a "characteristic" scale: average number of partners, deviations from it are exponentially rare
 - ✓ If I take any two partners of a given node, the probability that they are friends is equal to p for all agents, clustering is very small (=density)

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- The ER Random Graph Model and Empirical Evidence
 - ✓ Link formation is not an i.i.d. process
 - \checkmark Networks grow over time (adding nodes and links)
 - \checkmark Degree distribution may not be Poisson
 - \checkmark Clustering may be very high

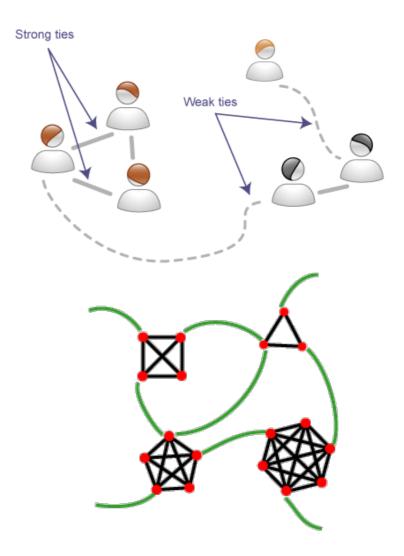
Stylized fact #2: It is a clustered world!

- Granovetter (1971): The strength of weak ties
 - $\checkmark How do you find a job?$
 - ✓ Agents are strongly connected to a small circle of "friends"
 - ✓ They occasionally hold "weak ties" to other people belonging to different social groups
 - ✓ Statistically, info on job openings are gathered more through weak than strong ties



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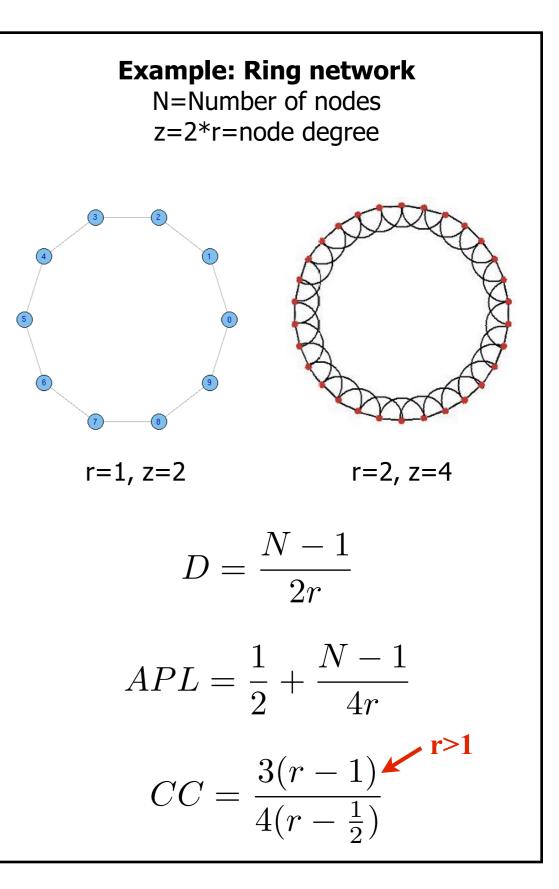
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- Empirical evidence on clustering rejects random-graph model
 - ✓ Ex: in co-authorship network, CC 10000 times larger than predicted (density=10E-5)
 - ✓ How can one explain TOGETHER low average path length (SF #1) and high clustering (SF #2) observed in real-world networks?

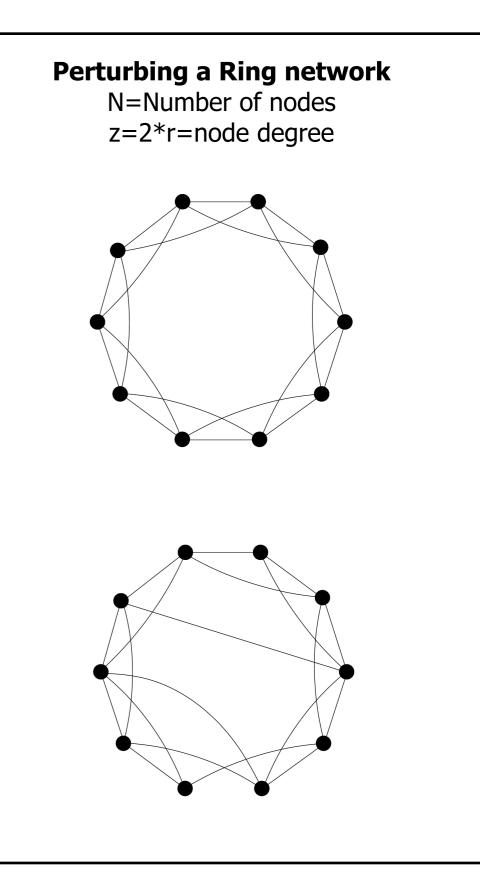
The Watts-Strogatz Model (1)

- The basic ideas behind the model
 - ✓ Goal: Building a random-graph model delivering small-world with high clustering coefficient
 - ✓ Two extremes as far as clustering is concerned
 - 1. ER Random Graphs: Clustering is equal to link probability (p), if p is small (to match real-world network densities, which are often sparse) so is clustering
 - 2. Regular Lattices: Clustering is very high, as lattices mimic geographical networks, where any two neighbors of mine are themselves neighbors with a high probability because they are close in geographical space
 - \checkmark Two extremes as far as APL is concerned
 - 1. ER Random Graphs: APL is small (similar argument used for diameter)
 - 2. Regular Lattices: APL is high, as it takes a lot to move from one node to another distant one in the lattice (there are no shortcuts in geographical space)



The Watts-Strogatz Model (2)

- Perturbing the ring structure
 - ✓ What if we add random links between distant locations and delete existing local links?
 - \checkmark This may have four consequences
 - 1. N and L remain constant
 - Node degree is perturbed in such a way not to introduce any bias: we should expect unimodal distributions
 - Local link removal should destroy clustering, but if perturbations are not too strong clustering coefficients should stay relatively large
 - 4. Randomly adding links between distant nodes should dramatically lower APL by short-cuts (weak ties) between otherwise very clustered but disconnected islands
 - Is all that true?
 - 1. A more formal description of the model
 - 2. Analysis of model behavior



The Watts-Strogatz Model (3)

- The Model
 - \checkmark Start from N nodes located on a ring
 - \checkmark Each node is linked to r neighbors on the left and r neighbors on the right
 - ✓ Thus the network is regular and all nodes have degree k=2r
 - ✓ Define $0 \le p \le 1$ as the rewiring probability

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• Dynamics

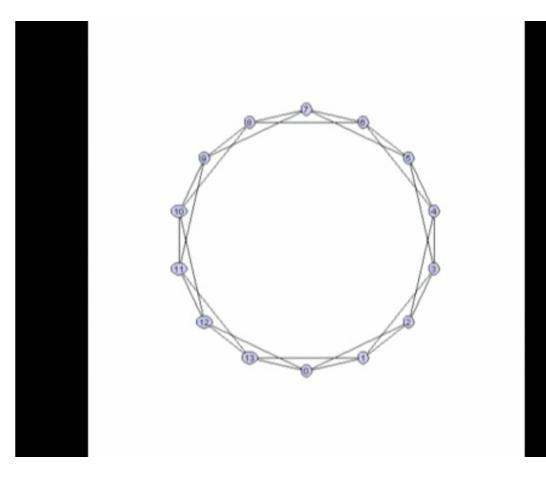
- 1. Start from node 1 and proceed clockwise through all subsequent nodes
- 2. For each node i, consider its links with nodes at distance 1
- 3. For any link of node i in this set, with probability p delete the link and rewire node i with another one from the list of nodes that are not currently linked to i
- 4. When we arrive at node N, start again with node 1 and consider all its links at distance 2 and repeat from 3
- 5. After r laps (after having considered links with nodes at distance r), stop the process

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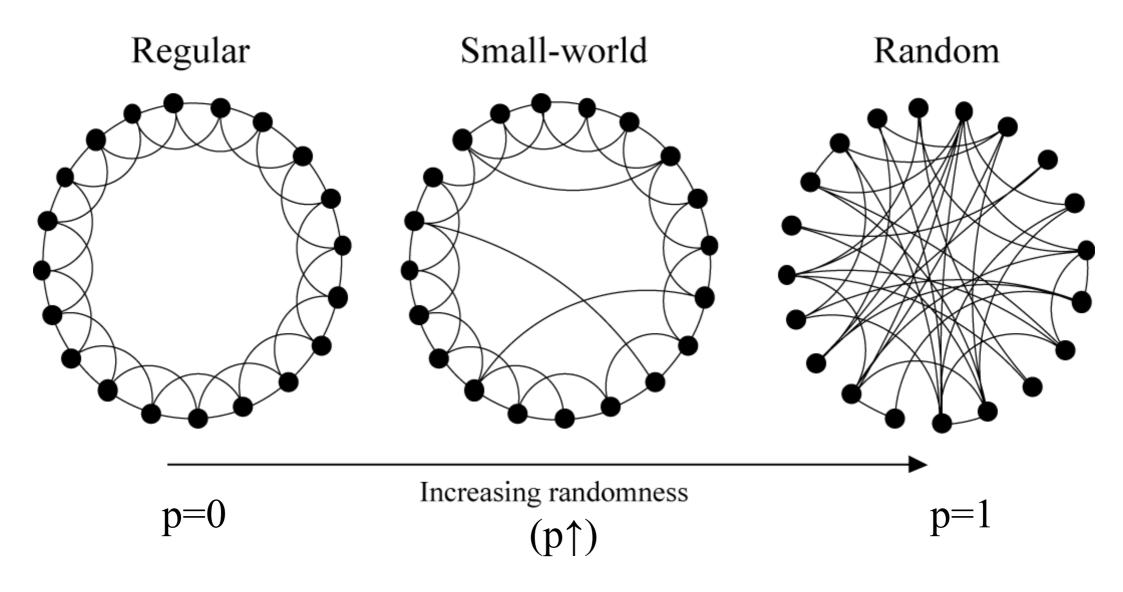
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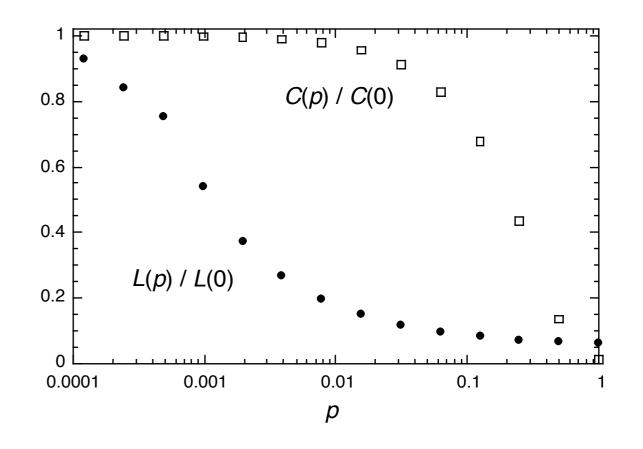
The Watts-Strogatz Model (4)

- The Model: Some observations
 - ✓ If p=0 then the resulting graph is the initial lattice (no rewiring takes place). Thus the degree distribution is degenerate (peaked on k=2r)
 - ✓ If p=1 then the model is equivalent to a ER random lattice, as all links are rewired a.s.: therefore the resulting graph is fully random and the degree distribution is Poissonian (for large N)
 - \checkmark But what happens to CC and APL when we tune p from 0 to 1?



The Watts-Strogatz Model (5)

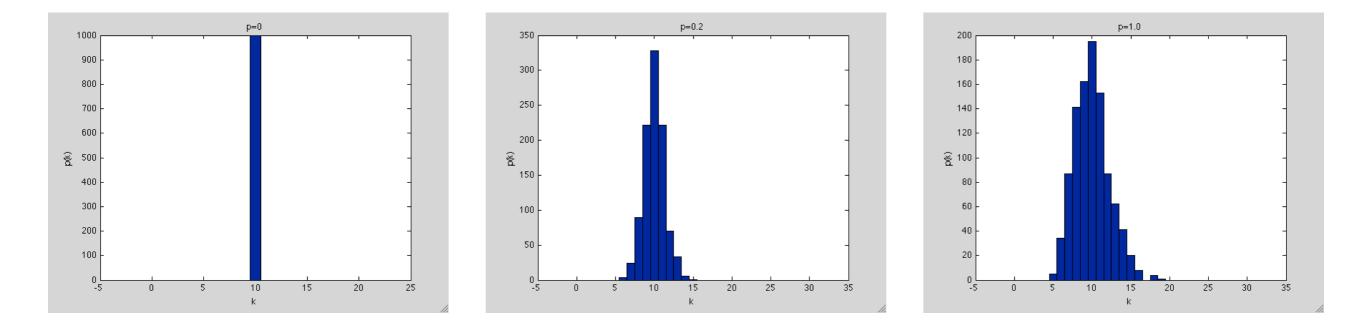
- If p=0 then we observe a high clustering and high APL; if p=1 a small clustering and APL
- As p increases, there is a sudden decrease in APL: this means that even a few rewirings introduce shortcuts that dramatically decrease the distance between any two nodes: the graph becomes a small world very soon
- Clustering keeps instead very high, as link removals do not alter too much the local structure. This means that the small-world property is not perceived as a local phenomenon
- There emerges a large intermediate region of rewiring probabilities where the resulting graph exhibits both small APL and large clustering, in line with what is observed in reality



- N=1000, r=5 (N,r chosen in such a way not to have for any p a disconnected graph)
- C is the node-average of clustering coefficients, L is average node path-length
- Values of C and L for p=0, i.e. in the ring, that is C (0) and L(0), are use no normalize all other values
- Points in the graphs obtained averaging out over a large number of replications.
- Source: D.J. Watts and S.H. Strogatz. Collective dynamics of 'small-world' networks. Nature 393, 440-442 (1998).

The Watts-Strogatz Model (6)

- The model introduces about p·r·N non lattice links, but in order not to have disconnected graphs we need N>>2r>>log(N)>>1
- The degree distribution can be worked out analytically but simulations can help in understanding how it looks like as p increases



- Mean(k) is always close to initial one (p=0), i.e. 2*r
- Distribution tends to a Poissonian one as p grows

The Watts-Strogatz Model (7)

- Is this the end of our journey? The WS model explains
 - \checkmark Low average path length (Milgram)
 - ✓ High clustering (Granovetter)
 - \checkmark But: Degree distribution still has exponentially-decaying tails:
 - ✓ Characteristic scale: almost all nodes have same number of partners, because links are rewired at random!
 - ✓ Deviations are very rare events: almost impossible to find a 50 or 100mt tall guy wandering around in our streets...

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- Are all real-world degree distributions like that?
 - ✓ Not at all... see previous lectures! Barabasi et al. (1999)
 - ✓ WWW network: many low-degree networks coexisting with not-so-rare hubs holding many links
 - ✓ Comparison: national highway network (most nodes have the same number of links) vs. air-traffic network (a few hubs coexist with many small airports)

Stylized fact #3: It is a scale-free world!

- Barabasi et al. (1999): Scale-free networks
 - \checkmark Many real-world networks display a power-law degree distribution

$$p(k) = c_1 k^{-\gamma - 1} \Rightarrow \log[p(k)] = c_2 - (\gamma + 1)\log(k)$$

- \checkmark Scale-free: there is no characteristic scale (mean is meaningless)
- ✓ Hierarchical structure and importance of hubs in taking the network together: hubs guarantee that average path length is small

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- Scale or degree exponent (γ)
 - \checkmark Measures the heaviness of the tails (likelihood of hubs)
 - ✓ It is a Pareto distribution (80-20 rule): a downward sloping line in a log-log paper

Stylized fact #3: It is a scale-free world!

- Examples: Widespread evidence
 - ✓ In-coming or out-coming links in web pages; actor network in Hollywood; airline traffic; coauthorship and Erdos number; citations
 - ✓ Molecules interacting within a cell, and many others
- Power laws are ubiquitous in natural and social systems
 - ✓ Bell-shaped curves emerge in disordered random systems
 - Power laws are the signature of complex behavior and selforganization
 - ✓ Most economic variables typically follow (quasi) power laws: firms size, wealth and income, size of economic fluctuations, etc.

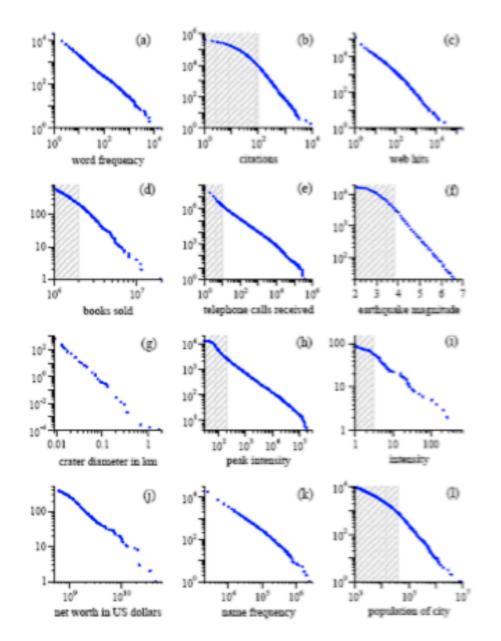


FIG. 4 Cumulative distributions or "rank/frequency plots" of twelve quantities reputed to follow power laws. The distributions were computed as described in Appendix A. Data in the shaded regions were excluded from the calculations of the exponents in Table I. Source references for the data are given in the text. (a) Numbers of occurrences of words in the novel Moly Dick by Hermann Melville. (b) Numbers of citations to scientific papers published in 1981, from time of publication until June 1997. (c) Numbers of bits on web sites by 60000 users of the America Online Internet service for the day of 1 December 1997. (d) Numbers of copies of bestelling books sold in the US between 1895 and 1965. (e) Number of calls received by AT&T telephone customers in the US for a single day. (f) Magnitude of earthquakes in California between January 1910 and May 1992. Magnitude is proportional to the logarithms of the maximum amplitude of the earthquake, and hence the distribution obeys a power law even though the horizontal axis is linear. (g) Diameter of craters on the moon. Vertical axis is measured per square takon the vertice to the paper 1989. (i) Intensity of solar flares in counts per second, measured from Earth orbit between February 1980 and November 1989. (i) Intensity of wars from 1816 to 1980, measured as battle deaths per 10000 of the population of the participating countries. (j) Aggregate net worth in dollars of the richest individuals in the US in October 2000. (k) Frequency of occurrence of family names in the US in the year 1990. (l) Fopulations of US cities in the year 2000.

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 - ✓ Reproduces Watts-Strogatz features
 - \checkmark Allows for equilibrium power-law degree distributions
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• Consequences

- ✓ Growth: Size of nodes is not fixed as in ER or WS models. Node degree may attain different magnitudes as the network continues to grow
- ✓ Preferential attachment: Rich-get-richer process where nodes become more connected and this in turn induces higher probability to get even more connections

• The Model

- ✓ Start at t=0 with N₀ nodes connected in a complete undirected graph
- ✓ At any t=1,2,... add a new node
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- More formally
 - ✓ At t=0 there are N₀ nodes and L₀= N₀(N₀-1)/2 links
 - ✓ At time t>0, before entry, there will be N_t= N₀+t nodes and L_t= L₀+mt links; let $k_{i,t}$ be the degree of node i at time t
 - ✓ The entrant node will form m new links; the probability that a new link is formed with a pre-existing node i is

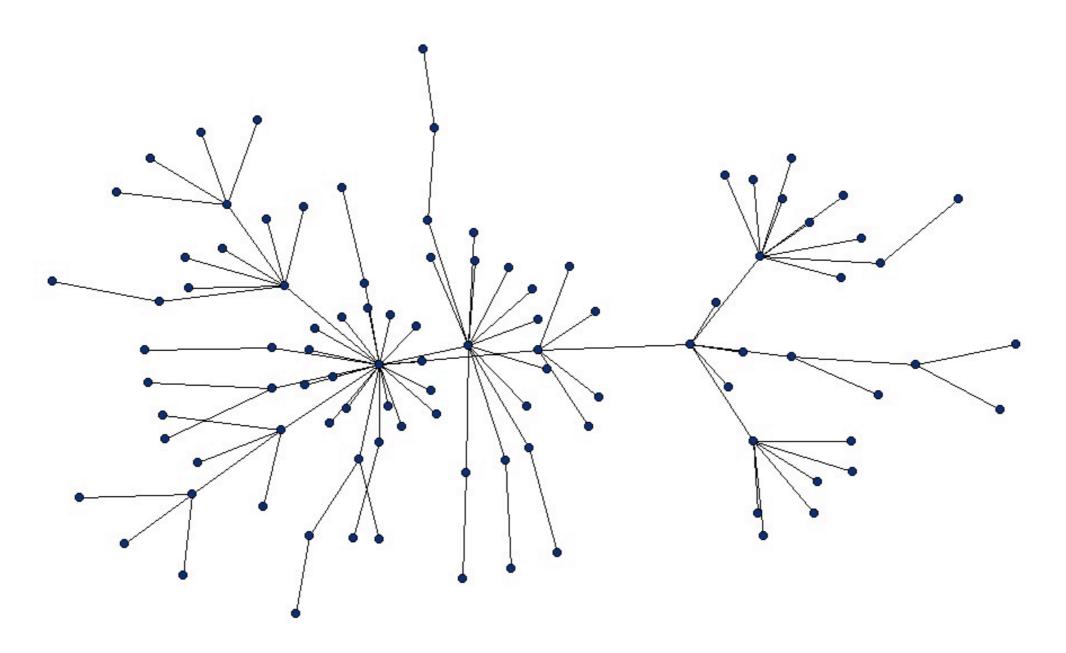
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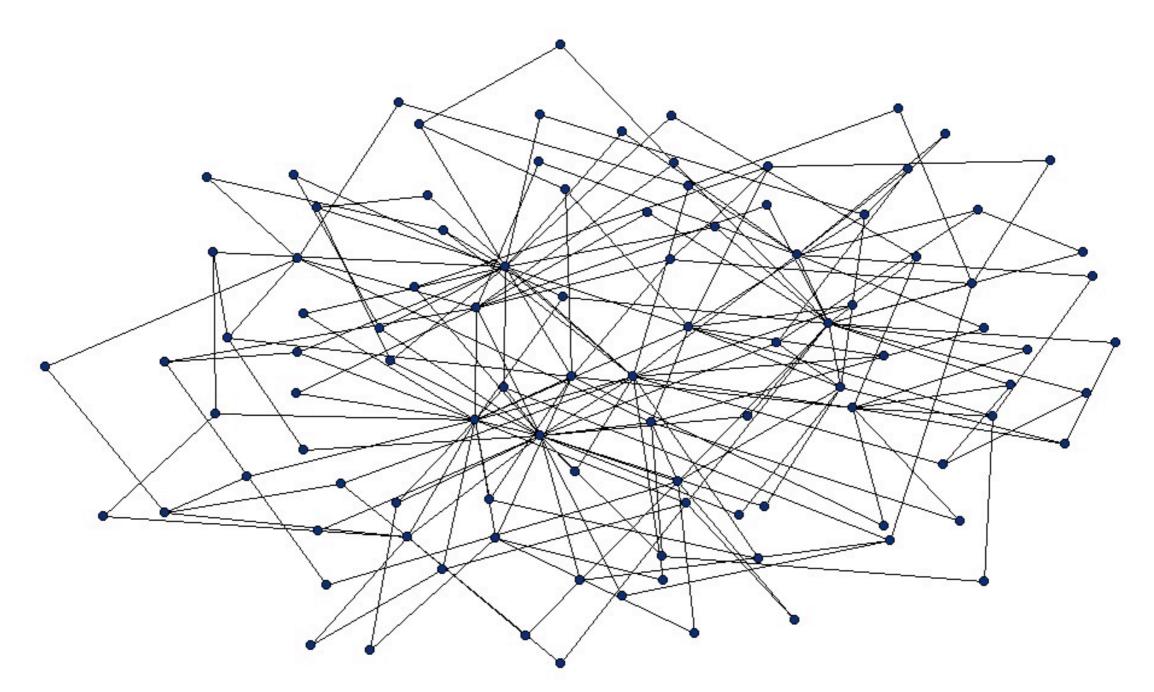
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✓ Implementation: We consider m steps; at the beginning of each step s, probabilities are computed on the remaining sample of N-s+1 nodes; after each step the node just chosen is removed from the list of available nodes. NB: Probabilities depend on the order of sampling (it is not a weighted random sampling w/o replacement!)



Simulating the BA model. N=100, m=1: Even when N is small, hubs start to emerge. The resulting graph is a tree as m=1



Simulating the BA model. N=100, m=2. Note the richer structure and the presence of loops (clustering is not zero)

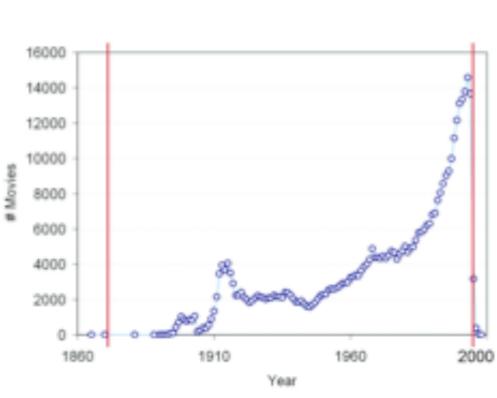
- Simulating the evolution of the BA model
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 - ✓ An example for m=1
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- The model reproduces power-law degree distributions. Why?
 - \checkmark Growth (G) and preferential attachment (PA) are both necessary
 - ✓ Assume G without preferential attachment (new links are put at random). It may be proven (Vega-Redondo, 2007, p. 67) that the limit degree distribution is geometric, i.e. p(k)=2^k, i.e. a skewed but narrow distribution with a characteristic scale exhibiting a sharp decay for high degrees (hubs are low-probability events as in Poisson networks)
 - ✓ Assume PA but no G (at each t one node is picked at random to establish m new links with the other N-1 nodes according to preferential attachment. Clearly, in the long run a complete network arises (no multi links)
 - ✓ When both G and PA are assumed, then power-law degree distributions do emerge thanks to a rich-get-richer process

• Is the growth assumption justifiable?

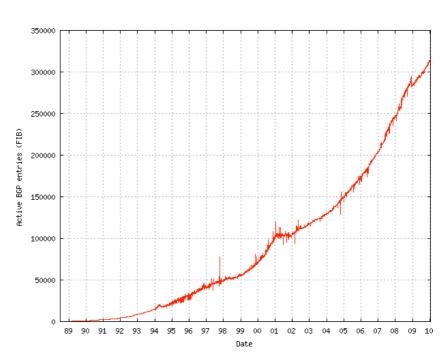
Actor network

✓ Many real-world networks grow in size (order) over time (but others do not!)



Number of movies in IMDB

Herr II, Bruce W., Ke, Weimao, Hardy, Elisha, and Börner, Katy. (2007) Movies and Actors: Mapping the Internet Movie Database. In Conference Proceedings of 11th Annual Information Visualization International Conference (IV 2007), Zurich, Switzerland, July 4-6, pp. 465-469.



Internet

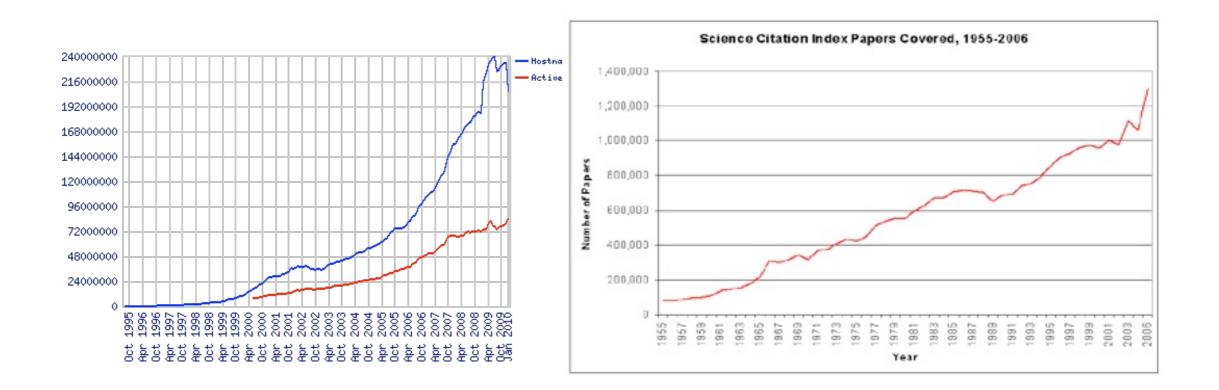
Growth of the Internet routing table

http://www.trainsignaltraining.com/ccna-ipv6

- Is the growth assumption justifiable?
 - ✓ Many real-world networks grow in size (order) over time (but others do not!)



Scientific Publications



http://website101.com/define-ecommerce-web-terms-definitions/

http://www.kk.org/thetechnium/archives/2008/10/the_expansion_o.php

- The degree distribution converges, as t→∞ to a power-law with exponent 3, i.e. P(K<k)=A*k⁻³
- Informal proof: Consider k as a continuous variable and note that new vertices enter at a constant rate; thus the variation of k with respect to t for any given new node is equal to the constant change in connectivity in one time step (m) times the probability of forming a link (degree/sum of all degrees); suppose for simplicity m₀=0

$$\frac{\partial k}{\partial t} = m \frac{k}{2mt}$$

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 This is a differential equation. We need to solve it for k(t). The general form is dk/dt=f(t)h(k). The solution is:

$$\int h^{-1}(k) \, \mathrm{d}k = \int f(t) \, \mathrm{d}t$$

• Replacing h(k)=k and f(t)=1/2t and solving one gets

$$\log(k) = \frac{1}{2}\log(t) + C_0 \Rightarrow k(t) = C_1 t^{\frac{1}{2}}$$

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• Let us then compute p(K<k). We get:

$$P(K < k) = P(m(\frac{t}{t^*})^{\frac{1}{2}} < k) = P(t^* > \frac{m^2 t}{k^2}) = 1 - P(t^* < \frac{m^2 t}{k^2})$$

 Note that t* (entry time) is a random variable that is uniform in time as nodes enter at a constant rate. At time t there are N₀+t nodes. Therefore t* is U(0, N₀+t) and its CDF reads F(a)=P(t*<a)=a/(N₀+t)

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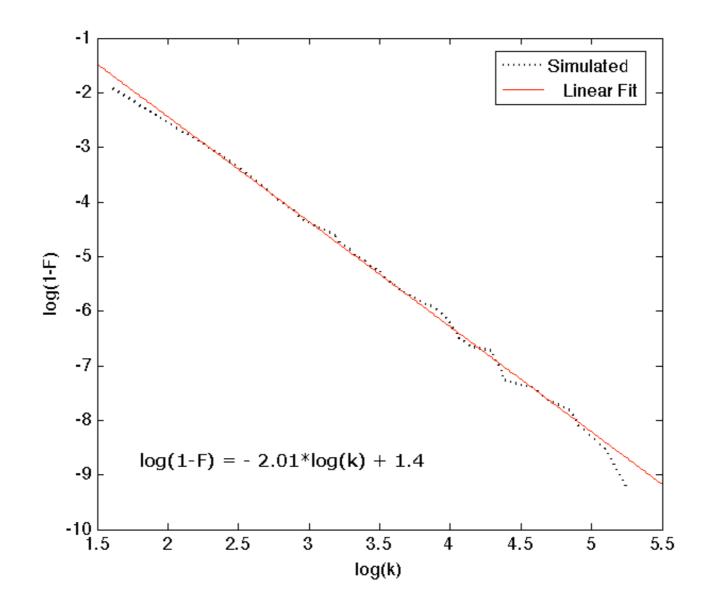
• Therefore the density is:

$$f_K(k) = \frac{\partial P(k)}{\partial k} = \frac{2m^2t}{N_0 + t} \frac{1}{k^3}$$

That is: The BA model yields a power-law degree distribution with density exponent equal to 3, independently of m

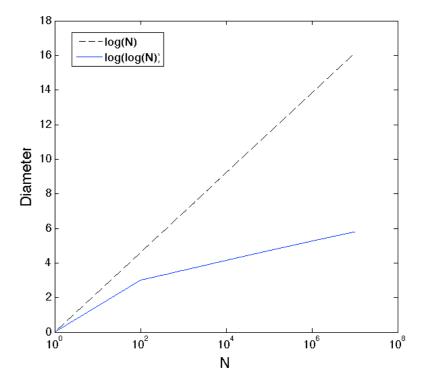
This means that the limit degree distribution is a Pareto with parameter 2 (and therefore it does not admit a finite variance)

Pareto Degree Distribution in the BA Model

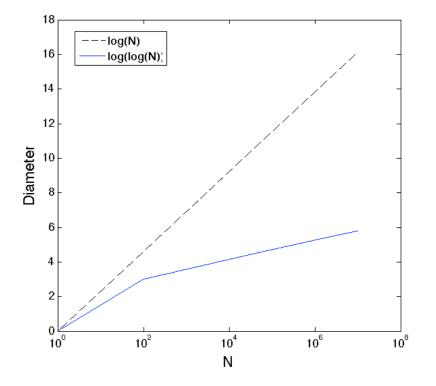


Simulating the BA model. N=10000, m=2. Linear fit of the degree distribution using a rank-size plot. Not that the estimated slope is approximately equal to -2, i.e. the prediction of the BA model as N tends to infinity. Notice that the slope of the line log(1-F)=a+b*log(k) is not the MLE for alpha for the Pareto distribution.

- Does the BA model generate limit networks with small diameters? In other words, are BA networks small worlds?
 - Yes, the diameter can be shown to scale as log(N)/log(log(N)), see Bollobas and Riordan (2003), even slower than in a random graph

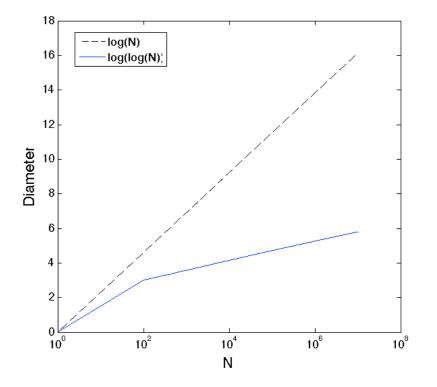


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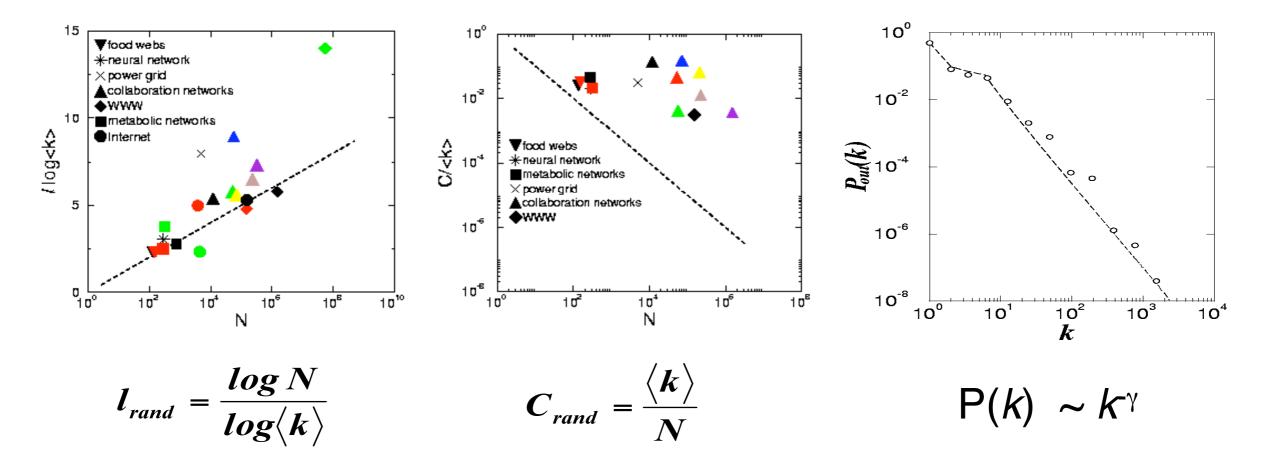
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 - Almost, the CC is 5 times larger than that of random graphs and in general scales lower than in random graphs as N increases (order (logN)²/N vs. 1/N)
- Therefore the BA model generates limit graphs that are structurally similar to many observed networks... but
 - Is network growth an acceptable assumption in reality? What about preferential attachment?

Network Models: Conclusions

- Robustness of networks to attacks
 - What if a randomly-targeted node is removed due to an attack (viruses, terrorists)?
 - What are the consequences in terms of connectivity?
 - Comparing Poisson random networks, WS and BA networks

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- Robustness of networks to attacks
 - What if a randomly-targeted node is removed due to an attack (viruses, terrorists)?
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 - Comparing Poisson random networks, WS and BA networks
- Summary of empirical findings about networks



Network Models: Conclusions

	Features	Average path length	Clustering	Degree distribution
Empirical Evidence	Stylized Facts	Low	High	Sometimes: Bell-shaped Most often: Power-law
Theoretical Models	Regular networks	Very high	Very High	All nodes have the same degree
	Random networks	Low	Low	Bell-shaped with exponentially-decaying tails
	Watts-Strogatz	Low	High	Bell-shaped with exponentially-decaying tails
	Barabasi et al.	Low	Medium-High	Power-law

Next Lecture

- What is a network? Examples of networks
- Why networks are important for economists?
- Networks and graphs
- Measures and metrics on networks
- Distributions of metrics and measures in large networks
- Models of network formation
- Null statistical network models
- Economic applications