3rd EPIP MEETING
What Motivates Inventors to Invent?

Pisa, 2-3 April 2004

Friday April the 2nd

13:00-14:30 Lunch

14:30-16:00 Inventors in the 19th Century


15.15-16.00 Petra Moser, MIT, What Do Inventors Patent?

16:00-16:30 Coffee break
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16:30-19:00 Inventors in the 20th Century

16.30-17.00 Dietmar Harhoff and Karin Hoisl, INNO-tec, Munich School of Management, *Institutionalized Incentives for Ingenuity - Analysing the Impact of the German Inventors' Compensation Law*

17.00-17.30 Neus Palomeras, Universitat Pompeu Fabra, Barcelona, Spain & Katolieke Universiteit Leuven, Leuven, Belgium, *Markets for Inventors: Examining Mobility Patterns of Engineers in the Semiconductor Industry*

17.30-18.00 Alfonso Gambardella, Sant’Anna School of Advanced Studies Pisa, and Bronwyn H. Hall, University of California at Berkeley, *Proprietary vs Public Domain Licensing of Software and Research Products*

20:00 dinner Restaurant Le Repubbliche Marinare
Saturday April the 3\textsuperscript{rd}

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<td>9:30-11:00</td>
<td>Motivating inventors I</td>
<td>Suzanne Scotchmer, Stephen Maurer, University of California at Berkeley, USA, \textit{Procuring Knowledge}</td>
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<td>9.30-10.15</td>
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<td>Paul A. David, Stanford University, USA, Jean-Michel Dalle, Rishab Aiyer Ghosh &amp; Frank A.Wolak, Stanford University, Free &amp; Open Source Software Creation and the Economy of Regard</td>
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<td>10.15-11.00</td>
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<td>11:00-11:30</td>
<td>Coffee break</td>
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<td>11:30-13:00</td>
<td>Motivating inventors II</td>
<td>Lee Davis, Copenhagen Business School, and Jerome Davis, \textit{How Effective are Prizes as Incentives to Innovation? Evidence from Three 20th Century Contests}</td>
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12.00-12.30 Julien Penin, University of Strasbourg, Open Knowledge Disclosure: An Overview of the Empirical Evidence and the Economic Motivations

12.30-13.00 Giorgio Padrin, Università di Verona, Christian Genthon, Université de Grenoble II, Fabio Arcangeli, Università di Verona, The Sustainability of Free/Open Source Software

13:00-14:00 Lunch at the Cascina

14:00-15:30 Academic invention

14.00-14.30 Nicolas Carayol, University of Strasbourg, Academic Incentives and Research Organization for Patenting at a Large French University

14.30-15.00 Marc Isabelle, French Atomic Energy Commission (CEA) & IMRI, University of Paris Dauphine, They invent (not patent) like they breathe: what are their incentives to do so? Short tales and lessons from researchers in a public research organization
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15.00-15.30 Tanuja V. Garde, Queen Mary IPR Institute, London, *The Effect of Disparate Treatment of the Experimental Use Exemption on the Balancing Act of 35 U.S.C. § 104*

15:30-16:00 Coffee break

16:00-17:30 Policy

16.00-16.45 Bruce Kogut, INSEAD, France, *Science, Technology, and Policy: the Community Logic of Bad Advice*


20:00 dinner Restaurant “Cagliostro”