

PAOLA GIURI

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Date and place of birth: 2 December 1971, Nardò (Italy).

ACADEMIC POSITION

- Since October 1, 2007. Associate Professor in Economics and Management, University of Bologna, Department of Management. Faculty of Economics in Rimini.
- June 1, 2000-September 2007: Assistant Professor in Economics and Management, Sant'Anna School of Advanced Studies, Pisa.

EDUCATION

- February 2000: PhD in Economics and Management of Innovation at Sant'Anna School of Advanced Studies, Pisa.
- December 1997: Master in Management of Innovation at Sant'Anna School of Advanced Studies, Pisa.
- October 1995: Laurea in Economics and Business (110/110 'cum laude') at the University of Pisa.

GRANTS, AWARDS

- June 2007: Best Paper Award, Druid Summer Conference 2007, "Proximity of Inventors and Knowledge Flows" (with Myriam Mariani).
- May 1998- December 1999: Visiting Fellow at SPRU, University of Sussex. Recipient of grants by the European Commission TMR – Marie Curie Program (May 1998 - October 1998) and Sant'Anna School of Advanced Studies, Pisa (January 1999 - December 1999).
- June 1997-May 1998. Scholarship by Consorzio Pisa Ricerche (Research Consortium of Pisa) for conducting research on the relationship between marketing and design of Piaggio Spa.

TEACHING AND OTHER RELEVANT ACTIVITIES

Undergraduate level:

- a.y. 2007-2008: "Strategy", Bologna University.
- a.y. 2006-2007: "Economics of Strategy", Sant'Anna School of Advanced Studies, Pisa.
- a.y. 2005-2006: "Economics and management of innovation and intellectual property rights", Sant'Anna School of Advanced Studies, Pisa.
- Since a.y. 2003-2004. "Business Organization", Faculty of Political Science, University of Pisa.

- Since a.y. 2002-2003 “Economics of Strategy”, Sant’Anna School of Advanced Studies, Pisa, Italy.
- a.y. 2004-2005. “Management”, Bocconi University, Milan.
- a.y. 2000-2001. “Methodologies and Tools for data analysis”, Sant’Anna School of Advanced Studies, Pisa.
- a.y. 1998-1999. Class tutor of the course “Introduction to Economics” at the University of Sussex (UK).

Postgraduate level:

- March 2007: Co-ordinator (with Robin Cowan) of the week “Innovation, networks and knowledge flows” of the “DIMETIC - Doctoral European Summer School” at BETA, Université Louis Pasteur, Strasbourg. Lecture on “Empirical studies and data on IPRs, knowledge flows and collaborations”.
- October 2003-October 2006: Co-ordinator (with Robin Cowan) of the week “History, Theory and Empirics” of the “ETIC - European Doctoral Training Programme” at MERIT, Maastricht. Teaching on “History, theory and empirics in economic analysis” and “Patents and Intellectual Property Rights”.
- a.y. 2000-2001 – A.A. 2004-2005. Faculty Member of the Doctoral Program in Economics and Management of Sant’Anna School of Advanced Studies, Pisa. Teaching of the following modules: “Strategy. Resource-based and capability view of the firm” (from a.y. 2001-2002 to 2003-2004) and “Industry life cycle” (2000-2001). Collaboration to the coordination of the following 1st and 2nd year courses: Basic and Advanced Industrial Organization, Basic and Advanced Management, Science Technology and Economic Growth, Labour Economics, Econometrics, Development Economics. Coordinator of the seminars and of the “PhD Work in Progress Seminars”.
- a.y. 2004-2005. Faculty Member of the Doctoral Program in Business Administration, Bocconi University, Milan. Teaching on “Economics and management of weak and strong intellectual property rights” within the course of “Technology and Innovation Management”.
- a.y. 2004-2005. Module on “Economics and management of intellectual property rights”, within the course of “Management of knowledge and innovation”, Laurea specialistica, Bocconi University, Milan.
- October 2004 – July 2005. Scientific Coordinator of the Master in Management of Innovation, Sant’Anna School of Advanced Studies, Pisa (with A. Bonaccorsi).
- June 2006. Lecture (1-day) on “Management of intellectual property” at the Master in Imprenditorialità Hi-Tech at the Scuola di Direzione per le Imprese e la Pubblica Amministrazione (SDIPA), University of Calabria.
- From 1996 to 2001. Lecture (1-day) on “Organization and Management of R&D” at the Master in Management dell’Innovazione della Scuola Superiore Sant’Anna.

RESEARCH ACTIVITY

Her current research activities are carried out within national and international research projects in the fields of economics of innovation and patenting, entrepreneurship and innovation in different regimes of IPR (patent system, open source software), large and small firms technology strategies, industrial economics.

Member of LEM, Sant’Anna School of Advanced Studies (Pisa), and CESPRI, Bocconi University (Milan).

Member of the following Associations: European Association of Research in Industrial Economics (EARIE), European Policy for Intellectual Property (EPIP), European Academy of Management (EURAM), European Group for Organizational Studies (EGOS), International J.A. Schumpeter Society, Strategic Management Society.

Referee for the following Journals: *Economics of Innovation of New Technology*, *Industrial and Corporate Change*, *International Journal of Industrial Organization*, *International Review of Applied Economics*,

Management Research, Research Policy, Strategic Management Journal, Structural Change and Economic Dynamics.

Referee for the following Conferences: Academy of Management, Academy of International Business, European Academy of Management, Druid Summer Conference, Strategic Management Society.

Participation in National and International Research Projects:

- European Commission, Member of the management committee of the COST network “COST Action IS0604 “Science and Technology Research in a Knowledge-based Economy – STRIKE” (October 2007-October 2011).
- European Commission, DG Enterprise and Industry, *The strategic use of patents and its implications for enterprise and competition policies*, (March 2006 – July 2007).
- DIME, European Union – 6th Framework Programme. Within the DIME NoE coordinator of the work package *The Performance of IPR Systems and Differences in Potentials for Growth*, May 2005 – October 2007.
- European Science Foundation, Program European Collaborative Research Project in the Social Sciences (ECRPSS) 4th Call, *Science and Technology Research in a Knowledge-Based Economy* (March 2006 - March 2009)
- European Commission, DG Internal Market and Services, *Study on Evaluating the Knowledge Economy - What Are Patents Actually Worth? The Value of Patents for Today Economy and Society*, Contract No ETD/2004/IM/E3/77 (December 2004 - July 2006)
- European Union – 6th Framework Programme NoE, *Dynamics of Institutions and Markets in Europe* (May 2005-October 2007).
- European Commission, DG Science and Technology, *European Policy for Intellectual Property (EPIP), Thematic Network*, Contract N. HPSE-CT-2002-60053 (September 2004 - November 2005)
- European Commission, DG Science and Technology, *Economic Change: Micro-Foundations of Organisational and Institutional Changes in Europe*, Contract N. SERD-2002-00117 (October 2002-October 2005)
- European Commission, DG Science and Technology, *The Value of European Patents: Empirical Models and Policy Implications Based on a Survey of European Inventors*, Contract N. HPV2-2001-00013 (January 2002-June 2004)
- Various national research projects funded by the Italian Ministry of University and Research (PRIN and FIRB programmes), Sant’Anna School of Advanced Studies, Bocconi University, and other institutions.

PUBLICATIONS

International publications:

- Giuri P., Torrisi S. and Zinovieva N. (2007). “ICT, Skills and Organisational Change: evidence from a panel of Italian Manufacturing Firms”. *Industrial and Corporate Change*, forthcoming.

- Giuri P. and Mariani M. (2007). “Editorial. Inventors and Invention Processes in Europe. Results from the PatVal-EU Survey”, *Research Policy*, vol. 36, n° 8, 1105-1106.
- Giuri P., Mariani M., Brusoni S., Crespi G., Francoz D., Gambardella A., Garcia-Fontes W., Geuna A., Gonzales R., Harhoff D., Hoisl K., Lebas C., Luzzi A., Magazzini L., Nesta L., Nomaler Ö., Palomeras N., Patel P., Romanelli M., Verspagen B.(2007). “Inventors and Invention Processes in Europe. Results from the PatVal-EU Survey”, *Research Policy*, vol. 36, n° 8, 1107-1127 (also CEPR Discussion Paper No. 5852).
- Gambardella A., Giuri P. and Luzzi A. (2007). “The Market for Patents in Europe”, *Research Policy*, vol. 36, n° 8, 1163-1183.
- Giuri P. and Cesaroni F. (2006). “Intellectual Property Rights and Market Dynamics”, Bianchi P. and Labory S. (eds), *International Handbook of Industrial Policy*. Edward Elgar.
- Bonaccorsi A., Giuri P. and Pierotti F. (2005). “Technological frontiers and competition in multi-technology sectors. Micro-evidence from the aero-engine industry”, *Economics of Innovation and New Technology*, 14, pp. 23-42.
- Giuri P., Hagedoorn J. and Mariani M. (2004). “Technological diversification and strategic alliances”, in Cantwell J., Gambardella A., Granstrand O. (eds.) *The economics and management of technological diversification*, Routledge, pp. 116-151.
- Bonaccorsi A. and Giuri P. (2003). “The dynamics of vertically-related industries. Innovation, entry and concentration”, in Metcalfe S. and Cantner U. (eds.) *Change, Transformation and Development*, Springer Verlag, pp. 255-289.
- Bonaccorsi A. and Giuri P. (2003). “Increasing returns and network structure in the evolutionary dynamics of industries”, in Saviotti P.P. (Ed.), *Applied Evolutionary Economics: New Empirical Methods and Simulation Techniques*, Edward Elgar, pp. 50-92.
- Bonaccorsi A. and Giuri P. (2001). “The long term evolution of vertically-related industries”, *International Journal of Industrial Organization*, 19, pp. 1053-1083.
- Bonaccorsi A. and Giuri P. (2001). “Network structure and industrial dynamics. The long term evolution of the aircraft-engine industry”, *Structural Change and Economic Dynamics*, 12, pp. 201-223.
- Bonaccorsi A. and Giuri P. (2000). “Non shakeout patterns of industry evolution. The case of turboprop engine industry”, *Research Policy*, 29, pp. 847-870.

Italian publications:

- Giuri P. Tomasi C. and Dosi G. (2007). *L’industria aerospaziale. Innovazione, tecnologia e strategia economica*. Il Sole 24 Ore, Milano.
- Giuri P., Ploner M., Rullani F. and Torrisi S. (2007). “An explorative study of skills and openness in Open Source Software projects”, *Sinergie*, 26, 275-287.
- Giuri P. and Luzzi A. (2007). “Understanding the business strategies of Small-Medium European Serial Innovators”, *Sinergie*, 26, 243-252.
- Giuri P. (2004). “Innovazione, apprendimento e imitazione nelle relazioni verticali: il caso dell’industria dei motori d’aereo”, *Sinergie*, n°64-65, pp. 251-274.
- Giuri P. (2003). *Economia e strategia delle relazioni verticali nell’industria dei motori d’aereo*. Franco Angeli, Milano.
- Bonaccorsi A. and Giuri P. (2003). “La ricerca industriale in Italia: una valutazione”, *Queste Istituzioni*, 129, pp. 146-158.
- Bonaccorsi A. and Giuri P. (2003). “Alle radici del ritardo tecnologico italiano”, in Bonaccorsi A. (ed.), *Il sistema della ricerca pubblica in Italia*, Franco Angeli, Milano, pp. 257-301.

- Giuri P. (1998). “Design to Customer. Le relazioni fra marketing e progettazione”, *Finanza, Marketing e Produzione*, XVI, 3, pp. 77-122.

Working papers:

- Giuri P. and Mariani M. (2007). “Proximity of Inventors and Knowledge Flows”, presented at the Druid Summer Conference, Copenhagen, Winner of the Best Paper Award.
- Giuri P. and Luzzi A. (2005). “Commercialisation Strategies of Technology based European SMEs: Markets for Technology vs Markets for Products”, LEM working paper 2005/8, Sant’Anna School of Advanced Studies, Pisa.
- Giuri P., Ploner M., Rullani F. and Torrisi S. (2004). “Skills and Openness of OSS Projects: implications for performance”, LEM working paper 2004/19, Sant’Anna School of Advanced Studies, Pisa.
- Giuri P., Rocchetti G. and Torrisi S. (2002). “Open Source Software: From Open Science to New Marketing Models”, LEM working paper 2002/23, Sant’Anna School of Advanced Studies, Pisa.
- Bonaccorsi A., Cambini R., Giuri P. and Riccardi R. (2001). “Non ergodic properties of the dynamics of industry concentration”, LEM Working Paper 2001/12, Sant’Anna School of Advanced Studies, Pisa.
- Bonaccorsi A. and Giuri P. (2001). “Learning, technological competition and network structure in the aero-engine industry”, LEM Working Paper 2001/11, Sant’Anna School of Advanced Studies, Pisa.
- Bonaccorsi A. and Giuri P. (2000). “Industry life cycle and the evolution of an industry network”, LEM Working Paper 2000/04, Sant’Anna School of Advanced Studies, Pisa.